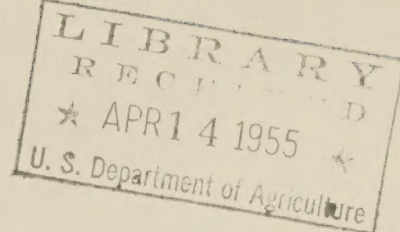


62.17

# WARD'S NURSERY

P. O. BOX 846

AVON PARK, FLORIDA



April 1, 1955

Dear Mr. Citrus Grower:

Spring drouth is still a problem in many citrus areas in spite of the rains the week of March 24. Growers who planted within the past year should make weekly inspections of the plantings and be prepared to water as needed. This is a most critical period for plantings made this Spring -- don't let the trees go into a wilt or severe damage may occur.

Fertilizing with a light mixture (4-7-5 or 5-5-5) should be made at 6-week intervals using 1/2 pound per tree for youngest trees and increasing to 1 pound for the 1-year old trees. Spring nutritional spray should be applied at once, if not already applied, using formula as listed in the 1955 Better Fruit Program, published by the Citrus Commission.

Where possible we recommend that planting be made in the Winter or Spring; however, some organizations cannot spare the men or equipment for planting until June. Although the tree is "at rest" between flushes in June, it is never really dormant, and consequently the risk in planting is greater than in Winter. Therefore, if June plantings are to be made, adequate preparations for frequent and regular waterings and for careful supervision should be taken. Ten gallons of water should be used in planting and like amounts given each tree at intervals of 4 - 7 days afterwards. Do not make the mistake of depending too much upon the Summer rains.

We can furnish the following trees for June planting:

<u>Rough lemon root</u>	<u>Cleopatra root</u>	<u>Sweet Orange root</u>	<u>Sour Orange root</u>
✓ Parson Brown	✓ Valencia	✓ Parson Brown	✓ Parson Brown
✓ Jaffa	✓ Temple	✓ Surprise Navel	✓ Surprise Navel
✓ Temple	✓ Tangerine	✓ Pineapple	✓ Orlando tangelo
✓ Orlando tangelo	✓ Thompson Gft.	✓ Temple	✓ Seminole tangelo
✓ Minneola tangelo	✓ Calamondin	✓ Duncan Gft.	✓ Duncan Gft.
✓ Marsh Gft.	✓ Persian Lime	✓ Thompson Gft.	✓ Thompson Gft.
✓ Thompson Gft.		✓ Clementine	✓ Satsuma
✓ Ponderosa Lemon		✓ Satsuma	✓ King

For Fall and Winter planting we shall have a large supply of all varieties on rough lemon, Cleopatra, and sour orange rootstocks. Even now we are receiving orders for delivery in January 1956 and although we are budding about 135,000 trees - the largest number in our history -- we would urge you to place your order early. This year we turned down hundreds of customers seeking Valencia and Pineapple because of the very heavy demand.

Again we wish to stress that we have been inspected by the State Plant Board and found free of the nematode causing "spreading decline". We attribute this to our policy of using virgin land for each year's nursery. We are now preparing new land for nursery for years after 1956. And we shall continue to furnish our customers superior citrus trees.

Phones: 2-7541  
2-7461  
2-7161

Sincerely yours,

WARD'S NURSERY

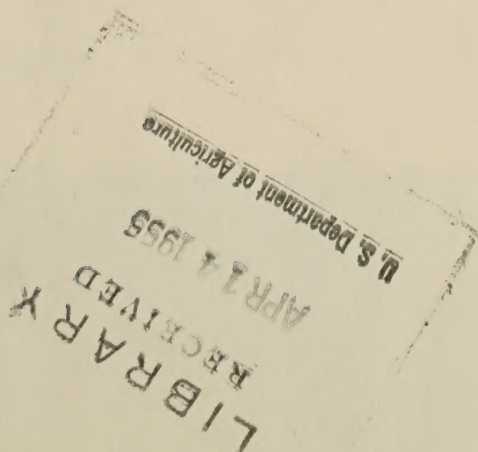
WARD'S NURSERY

P. O. BOX 846

Avon Park, Florida

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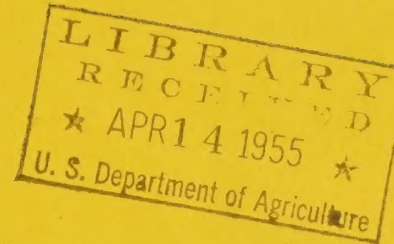
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# CITRUS PRICE LIST

Effective August 15, 1954

(Prices subject to change without notice)

STOCKS USED: Rough Lemon, Sour Orange, Sweet Orange and Cleopatra.



## STANDARD VARIETIES

ORANGES: Hamlin, Parson Brown, Jaffa, Pineapple, Valencia, Lue Gim Gong, Surprise Navel.

GRAPEFRUIT: Duncan, Marsh Seedless, Thompson Pink, Red Seedless.

## PRICES

CALIPER SIZE	100 OR MORE TREES	10-99 TREES	1-9 TREES
1/2"	\$1.10	\$1.20	\$1.30
5/8"	1.20	1.30	1.40
3/4"	1.30	1.40	1.50
7/8"	1.40	1.50	1.60
1" or over	1.50	1.60	1.70

## FANCY VARIETIES

Dancy Tangerine  
Temple Orange  
King Orange  
Satsuma Orange

Clementine Orange  
Orlando Tangelo  
Minneola Tangelo  
Seminole Tangelo  
Calamondin

Persian Lime  
Avon Lemon  
Meyer Lemon  
Ponderosa Lemon

## PRICES

CALIPER SIZE	100 OR MORE TREES	10-99 TREES	1-9 TREES
1/2"	\$1.20	\$1.30	\$1.40
5/8"	1.30	1.40	1.50
3/4"	1.40	1.50	1.60
7/8"	1.50	1.60	1.70
1" or over	1.60	1.70	1.80

## SELECTED TREES FOR YARD, LANDSCAPING, AND SPECIAL ORDER

Any of the above varieties especially selected for symmetry and appearance and trimmed with bushy tops at \$2.00 each. In addition we have Nagami Kumquat trees at \$2.00 each. Persian Limes topworked on order with Grapefruit sandwich at \$1.75 each.

## DELIVERY

All prices shown are F.O.B. our nursery, Avon Park; however, truck delivery of orders of 500 or more trees are made without charge. Orders of smaller size can be delivered at a cost of 20c per mile, computed on one-way mileage—minimum charge of \$5.00. Small orders may be shipped express, delivery charges collect. A packing charge of \$1.00 will be made on express orders.

## TERMS

TREES RESERVED BY PAYING 30c PER TREE DOWN, BALANCE WHEN TREES ARE DELIVERED

## OUR GUARANTY

We warrant all trees to be true to name, in good marketable condition and to have a good root system. Our liability is limited to the purchase price of the tree.

# WARD'S NURSERY

PHONES:

DAY 2-7541

NIGHT 2-7461 or 2-7161

P. O. BOX 846

AVON PARK, FLORIDA



